



Norwegian Embassy
Ambassade de Norvège
Ottawa



Invitation*

Innovation Norway (IN) and The Royal Norwegian Embassy in Canada, in collaboration with the GCE Ocean Technology, and Clean Oceans clusters invite you to join a Trade Mission Program to Canada's Halifax in Nova Scotia during September 22-27, 2024.

Participating companies will benefit from:

- A subsidized and managed program to build and develop commercial capabilities in Canada to explore:
 - Market Opportunities and industry briefing while in Canada – one digital delegation briefing in August 2024.
 - Key stakeholders, including companies, clusters, ecosystem actors, including research & test facilities/incubators
- A market visit including:
 - Organized business meetings with advisors, government/academic contacts, and potential clients or partners
 - A delegation dinner and a reception or networking opportunity with local stakeholders
 - A visit to Oceans Conference 2024 (in Halifax – Nova Scotia in September 23-26, 2024)

Contact Hamid Shirazi at Innovation Norway Canada by **April 30, 2024 to register.**

Space is limited to seven companies – Acceptance on a “first-come, first-serve” basis.

Participation cost:

- **Option A:** Trade Mission: **NOK 10,000 / Company.**
- **Option B:** Option A plus exhibit in a shared Norway booth at Oceans Conference 2024: **NOK 20,000 / Company**

*Program delivery and in-market events are subject to sufficient enrollment (at least three companies in one category). Participants are responsible for their own travel and accommodation expenses.

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Potential Add-on Program:

Oceans Conference & Exposition will take place in Halifax (NS) in September 2024.

This offers a great opportunity to expand the program to showcase Norwegian solutions to potential clients and partners from Canada and around the world.

Among benefits are:

- Join thousands of thought leaders, industry experts, cutting-edge vendors/suppliers, government/military
- Meet businesses, institutions, individual professionals, and students who are ocean engineers, technologists, policymakers, and educators
- Exchange with the members of academia, government, and industry who want a common forum.
- Discuss creation and development of new capabilities and technologies from concept design through prototypes, testing, and operational systems to sense, explore, understand, develop, use, and responsibly manage natural resources with like-minded professionals.
- All to happen in Halifax – Nova Scotia in Canada, known as a country with the longest coastlines on three oceans and with a growing OceanTech sector!

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The graphic features a background of a blue ocean with a white wake from a boat. The text 'OCEANS CONFERENCE & EXPOSITION 2024 HALIFAX' is prominently displayed in white. Below this, four statistics are presented with icons: '100+ EXHIBITORS' (handshake icon), '2000 ATTENDEES' (group of people icon), '500 TECHNICAL PAPERS' (megaphone icon), and 'UNLIMITED OPPORTUNITIES' (infinity symbol icon). At the bottom, a small text line reads: 'Join the thousands of professionals who have made OCEANS their home for continued learning.'