

# Capital and Investor Programme

Part One

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# Capital and Investors

In this first webinar in a series of five, we will give a background, objectives and overview of the programme. We will present and elaborate on the capitalization and sales process.

Finally, we will also present you a real-life story and give you examples.

Former CEO/owner Bjarte Fagerås in Octio has for many years worked with financial investors, and he will share his experience on the topic.



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## Register for Courses (can be taken separately)

- **16 February Webinar, 09:00 – 11:00:** Real life stories and examples. A CEO/owner of a mature company which has worked with financial investors will share his experience. The purpose is to share the experience of how to work with financial owners as a CEO.

[Register for this webinar](#)

- **24 February Webinar, 09:00 – 11:00:** Preparations and Business Plan. How to adequately prepare an investor process and to develop a business plan. The purpose is to give a good instruction on the topics to cover and how to organise and build a good index.

[Register for this webinar](#)

- **9 March Webinar, 09:00 – 11:00:** Investors and the investment process. We will describe and characterize the main types of investors. We will focus mainly on financial investors, but also cover industrial investors, seed capital, business angels, venture capital and private equity - and describe differences.

[Register for this webinar](#)

- **16 March Webinar, 09:00 – 11:00:** Investor presentation. We will present how to write and give a good investor presentation.

[Register for this webinar](#)

- **23 March Webinar, 09:00 – 11:00:** Value creation, growth and exit. We will describe and present it means and implies to work with active owners to implement a growth plan. Furthermore, we will focus on the exit phase – ie. preparations for sale of either part of the company or a complete 100% sale.

# The Cluster Map



Corporate



Entrepreneur



Capital



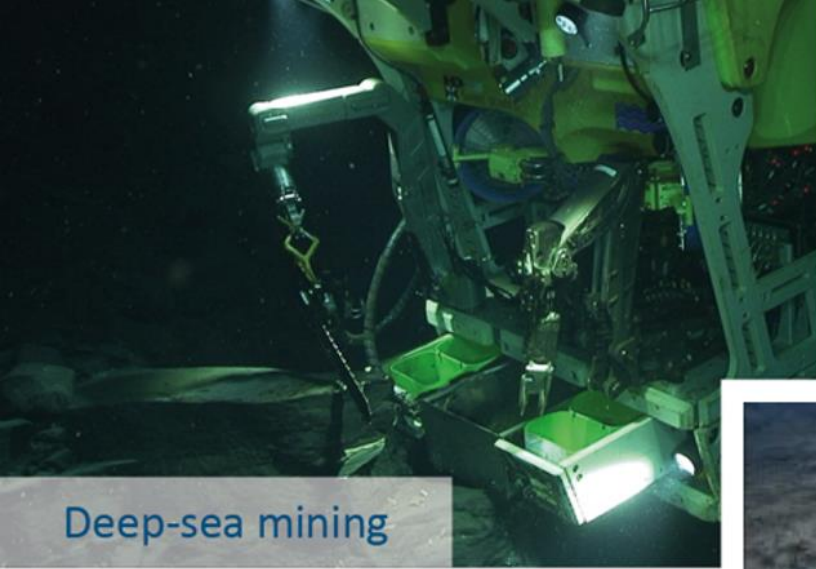
Academia  
& Institutes



Government



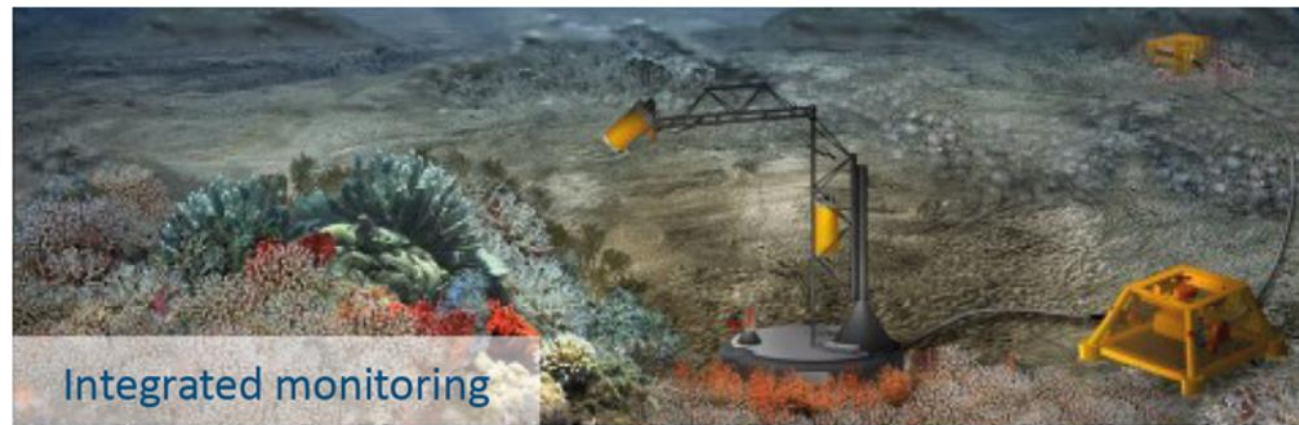




Deep-sea mining



Marine food production



Integrated monitoring



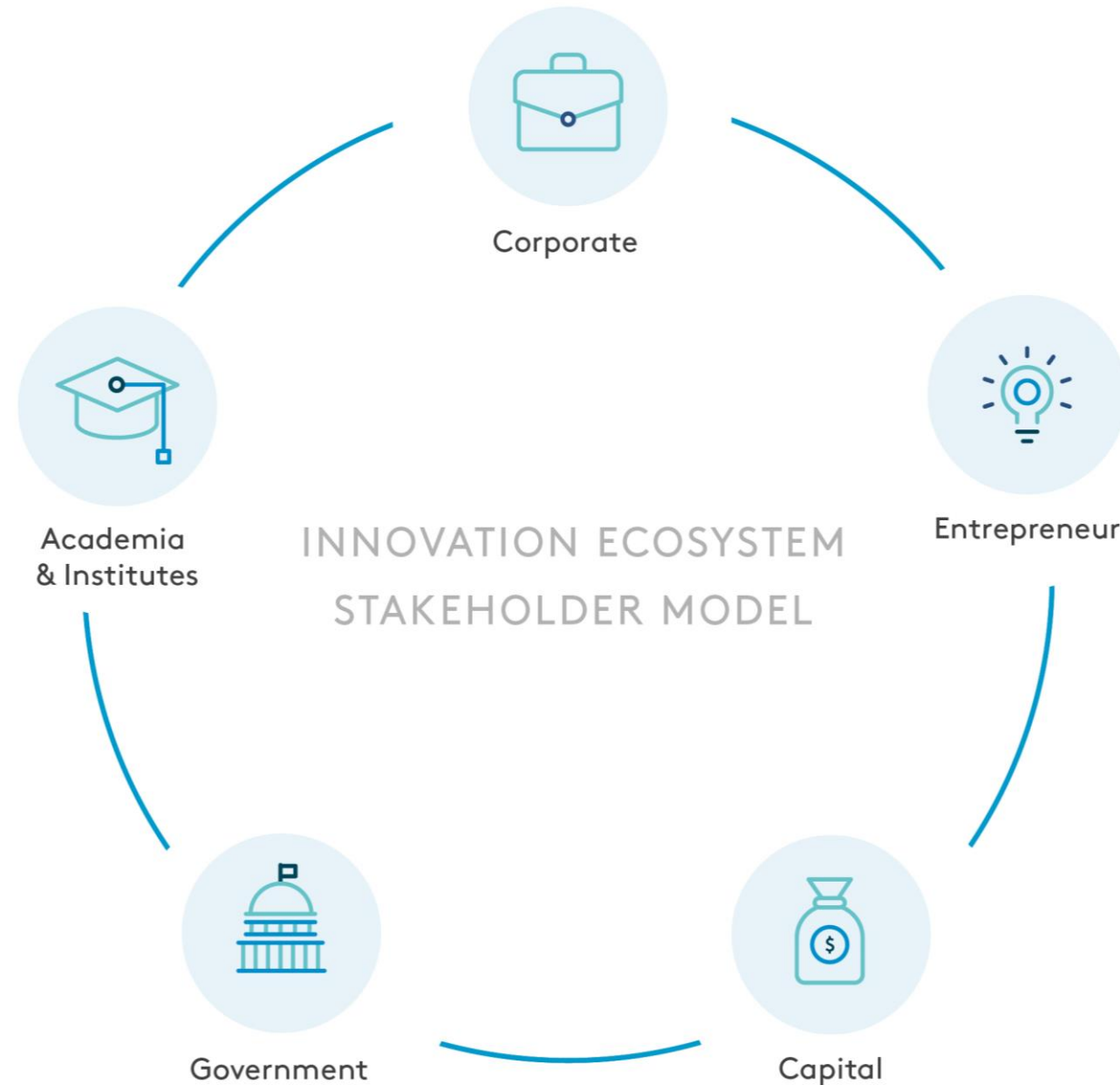
Subsea Factory



Offshore renewable energy

# Capital & Investors

- 5 Stakeholder modell
- An optimal cluster
- Focus on
  - Risk capital
  - Entrepreneurs
    - ScaleUp or growth businesses
  - Transition
    - New strategies & growth in new markets
- ScaleUp programme
  - Annual
  - 12 weeks programme
  - Four national and one international gathering at MIT in Boston.





Finally



# Subscribe to Our Newsletter

- Weekly news
- Invitations to all events
- Invitations in to relevant cluster projects

[Subscribe to newsletter](#)

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# We will now send you:

- Presentations
- Evaluation
- Recording of webinar

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# Next Webinar

24 February from 09:00 – 11:00

Theme:

Preparations and Business Plan. How to adequately prepare for an investor process and to develop a business plan. The purpose is to give a good instruction on which topics to cover and how to organise and build a good index.

[Register for next webinar](#)

