

Welcome

- Practical information
 - Your microphone and camera will be turned off during the webinar
 - Please ask questions through Q&A function or chat
 - Presenters will be answering questions after their session
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Capital and Investors

In this second webinar in a series of five, we will introduce you to how to prepare for an investor process and develop a business plan.

The purpose is to give a good instruction on which topics to cover and how to organise and build a good index.



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Register for Courses (can be taken separately)

- **24 February Webinar, 09:00 – 11:00:** Preparations and Business Plan. How to adequately prepare for an investor process and to develop a business plan. The purpose is to give a good instruction on which topics to cover and how to organise and build a good index.

[Register for this webinar](#)

- **9 March Webinar, 09:00 – 11:00:** Investors and the investment process. We will describe and characterize the main types of investors. We will focus mainly on financial investors, but also cover industrial investors, seed capital, business angels, venture capital and private equity - and describe the differences.

[Register for this webinar](#)

- **16 March Webinar, 09:00 – 11:00:** Investor presentation. We will present how to write and give a good investor presentation.

[Register for this webinar](#)

- **23 March Webinar, 09:00 – 11:00:** Value creation, growth and exit. We will describe and present what it means and implies to work with active owners to implement a growth plan. Furthermore, we will focus on the exit phase – ie. preparations for sale of either part of the company or a complete 100 % sale.

[Register for this webinar](#)

Previous courses:

- **16 February Webinar, 09:00 – 11:00:** Real life stories and examples. A CEO/owner of a mature company which has worked with financial investors will share his experience. The purpose is to share the experience of how to work with financial owners as a CEO.

The Cluster Map



Corporate



Entrepreneur



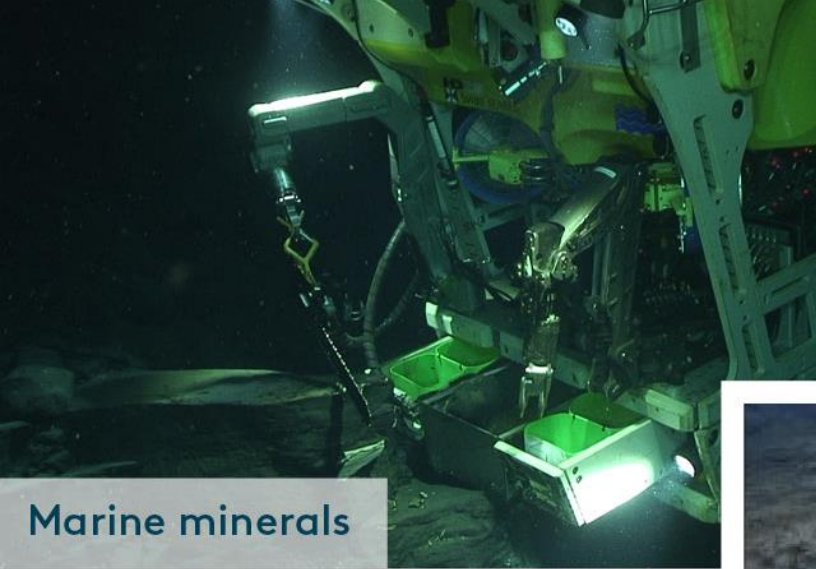
Capital



Academia
& Institutes



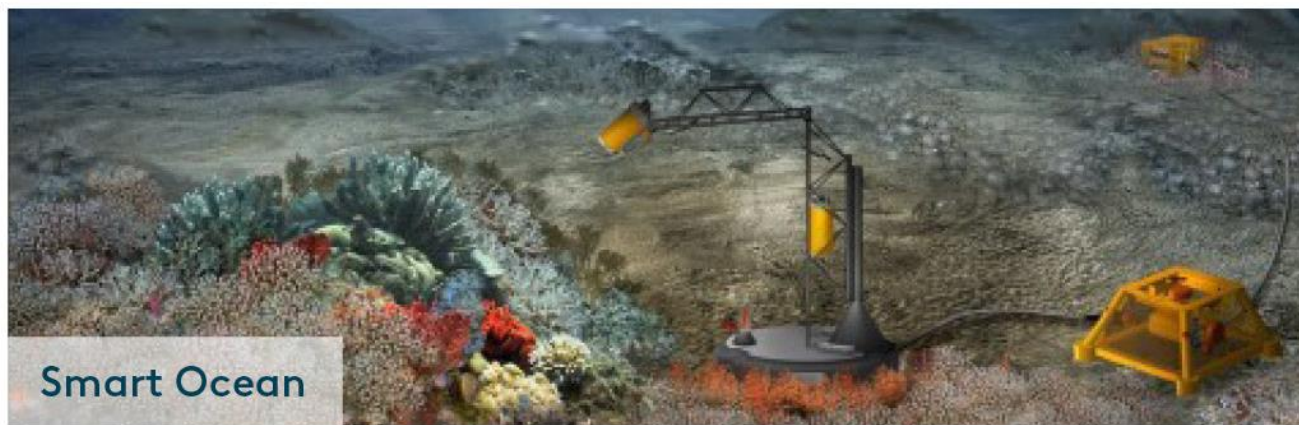
Government



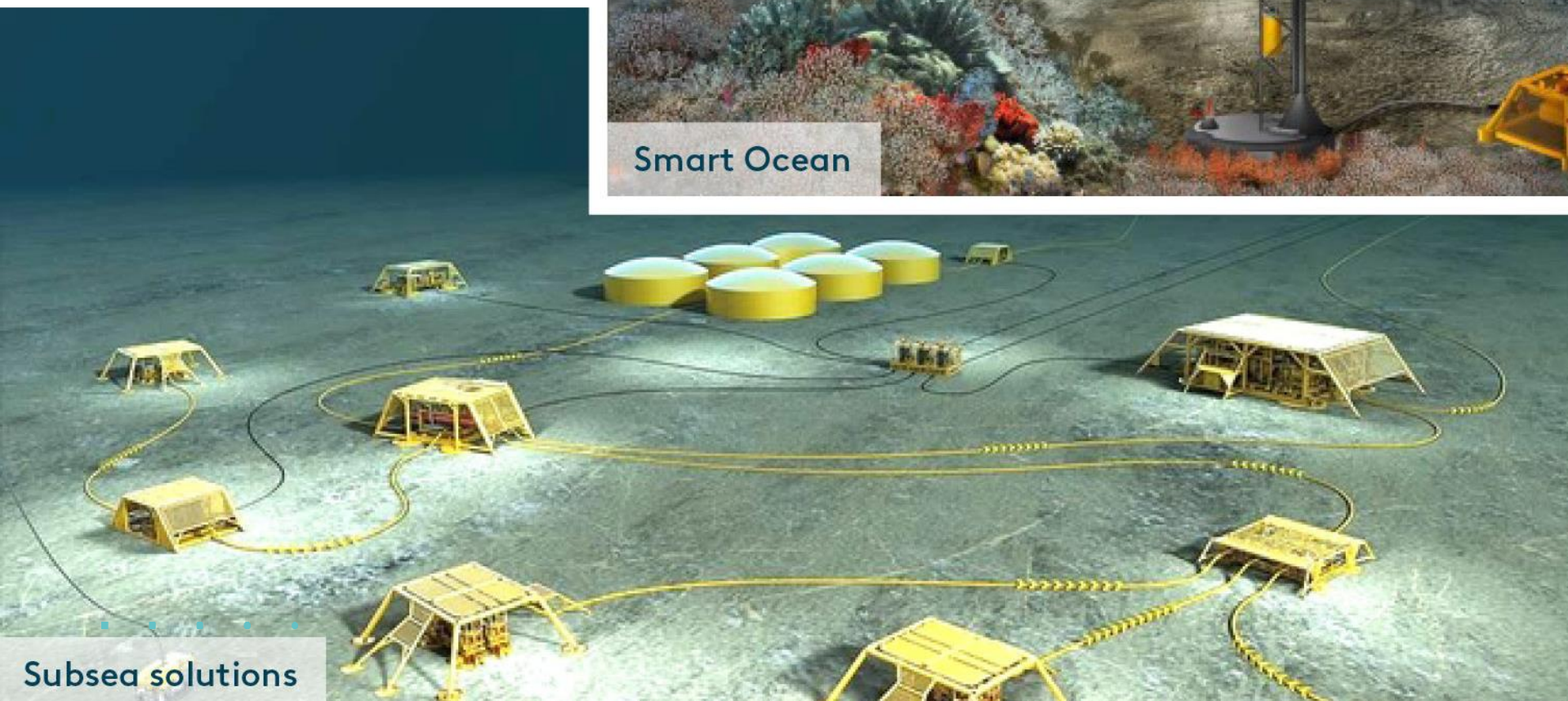
Marine minerals



Marine food production



Smart Ocean



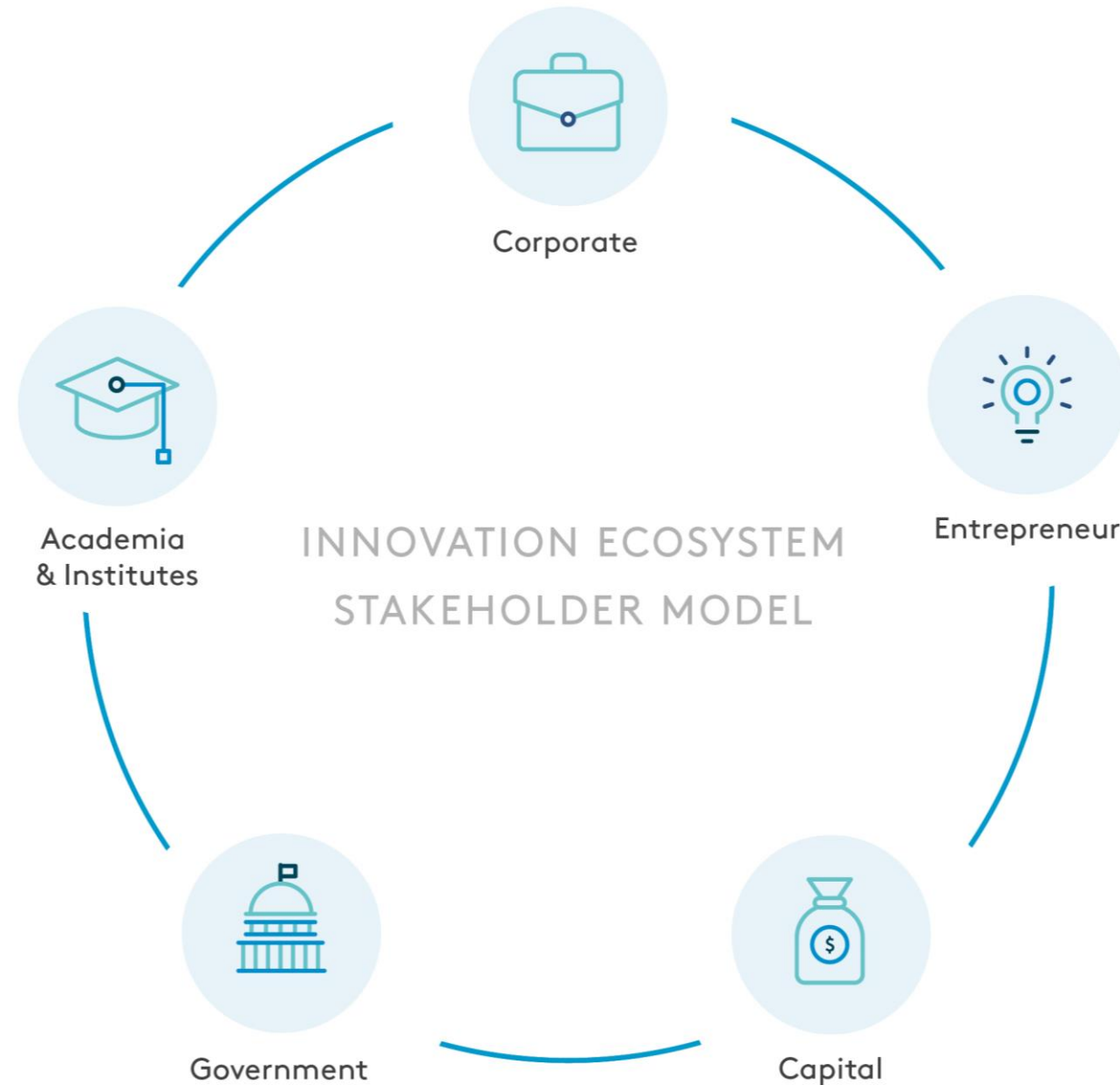
Subsea solutions



Offshore renewable energy

Capital & Investors

- 5 Stakeholder model
- An optimal cluster
- Focus on
 - Risk capital
 - Entrepreneurs
 - ScaleUp or growth businesses
 - Transition
 - New strategies & growth in new markets
 - Projects and Crossover programs
- ScaleUp programme
 - Annual
 - 12 weeks programme
 - Four national and one international gathering at MIT in Boston.





Finally

Subscribe to Our Newsletter

- Weekly news
- Invitations to all events
- Invitations in to relevant cluster projects

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We will now send you:

- Presentations
- Evaluation
- Recording of webinar

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Next Webinar

9 Mars from 09:00 – 11:00

Theme:

Investors and the investment process. We will describe and characterize the main types of investors. We will focus mainly on financial investors, but also cover industrial investors, seed capital, business angels, venture capital and private equity - and describe the differences.

[Register for next webinar](#)

