

Økosystem for innovasjon & kommersialisering

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Owe Hagesæther

CEO

The Cluster Map



PARTNERS

Industry



R&D



Development Contributors



MEMBERS



Supported by



Cluster Relations

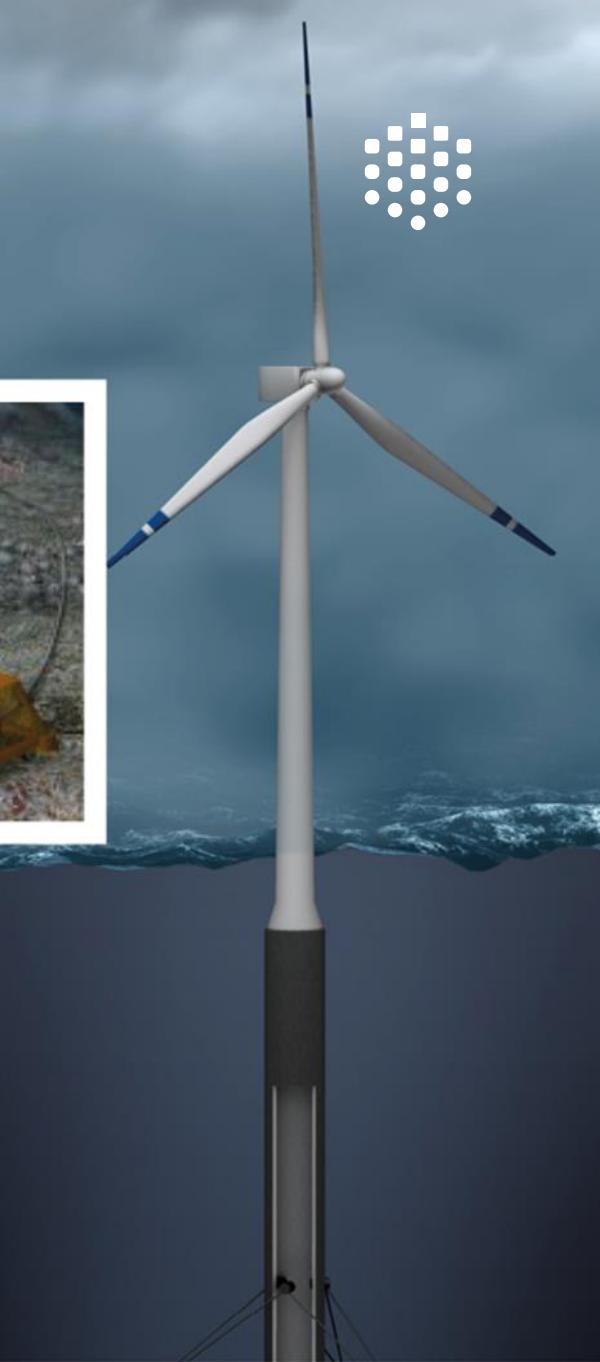
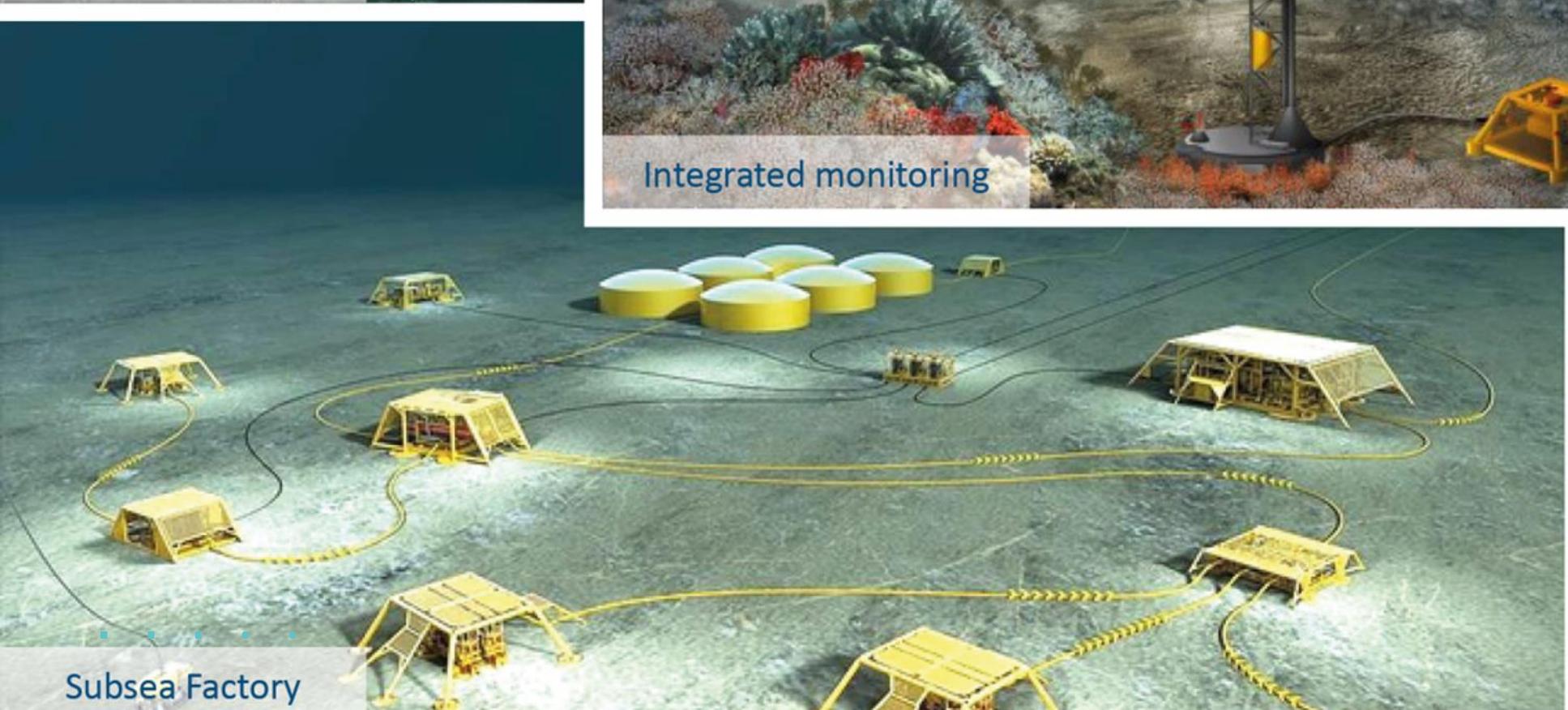
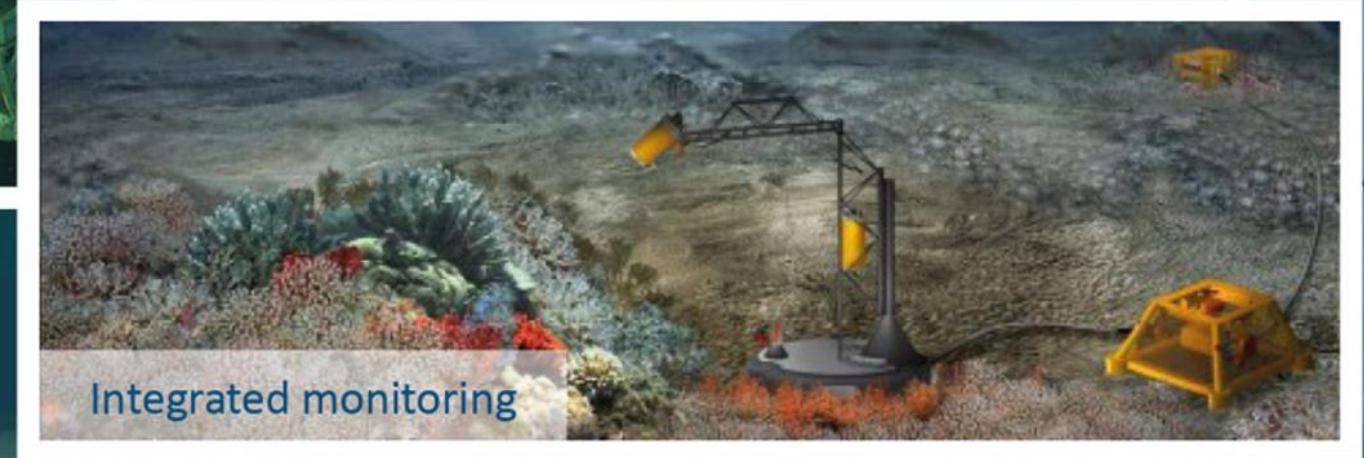
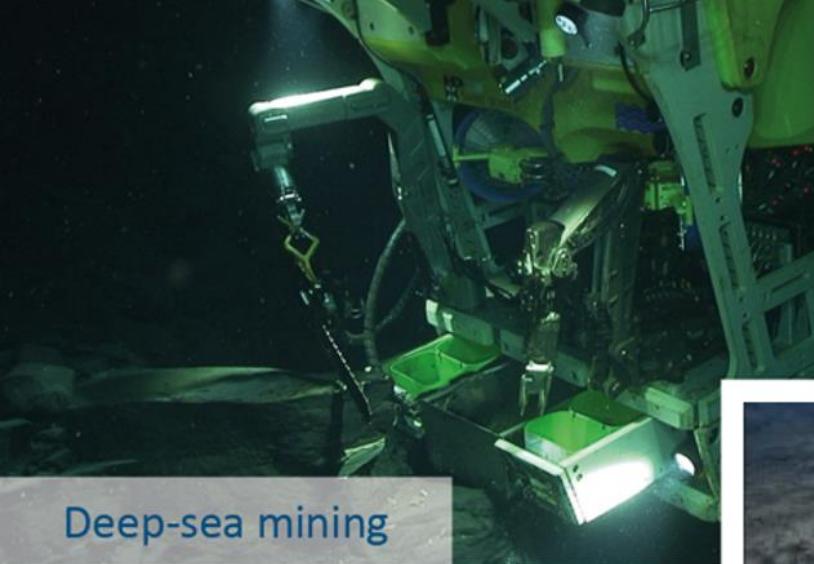


National Relations



International Relations





MIT REAP (2015 – 2016)

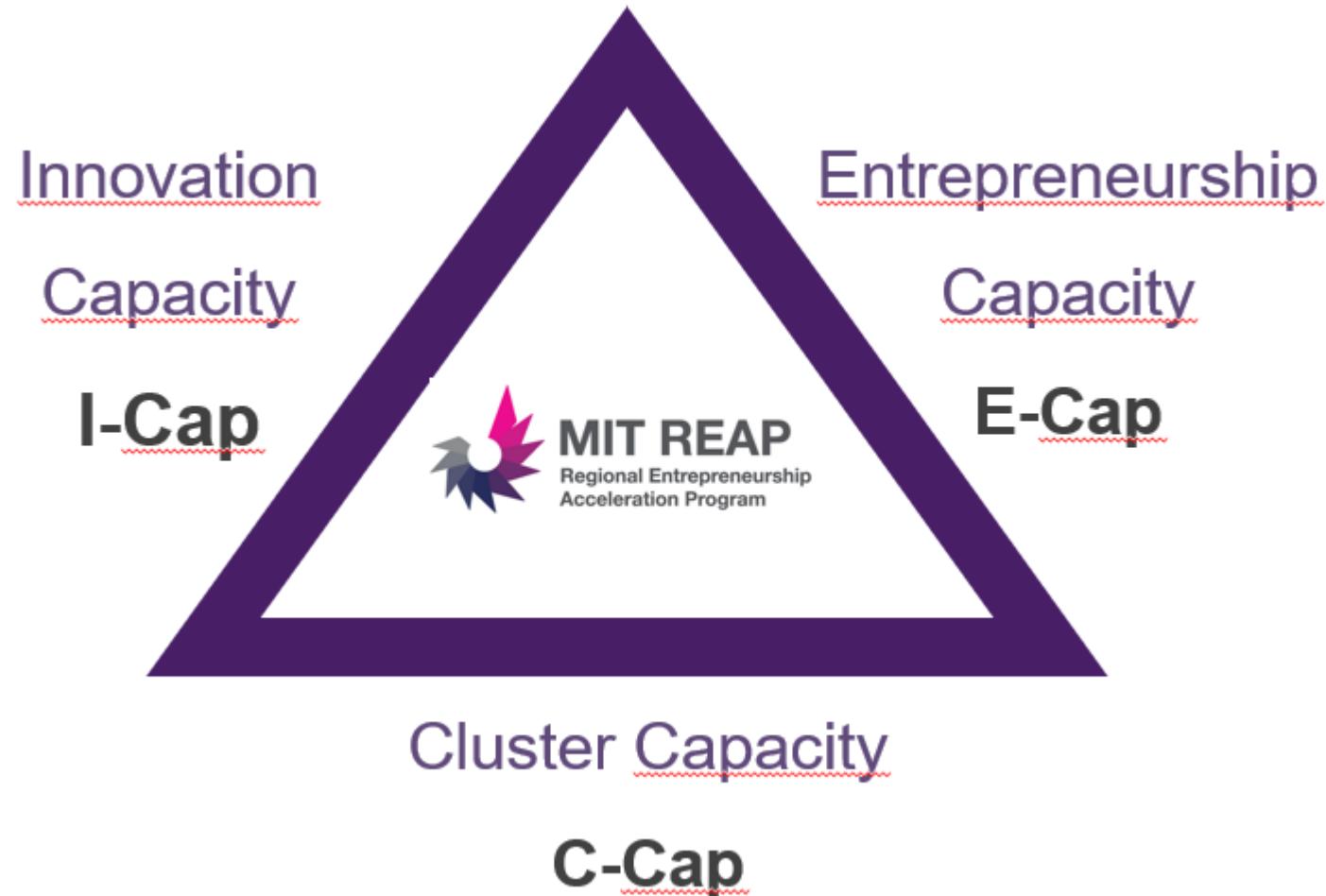
- Prosjekt som dekket Sør Vest og Vest -landet –
Fra Ålesund til Arendal
- Bred regjeringsstøtte
 - Skap nye selskaper og jobber
 - Prosjekt og tiltak fo å «demme opp» for «oljekrisen» i 2014 →
- Analyse av regionen
 - Kapabiliteter og komparative fortrinn
- → Økosystem for Innovasjon og vekst
 - Fra Trippel Helix til 5 Stakeholder
 - Skatteinsentiver
- ScaleUp - Vekstselskaper (morgendagens arbeidsplasser)
 - Kompetent kapital
- Tilgjengelighet til avanserte test og simuleringscenter (Katapult)
-



**It is more fun to be a Viking
than to join Equinor.**

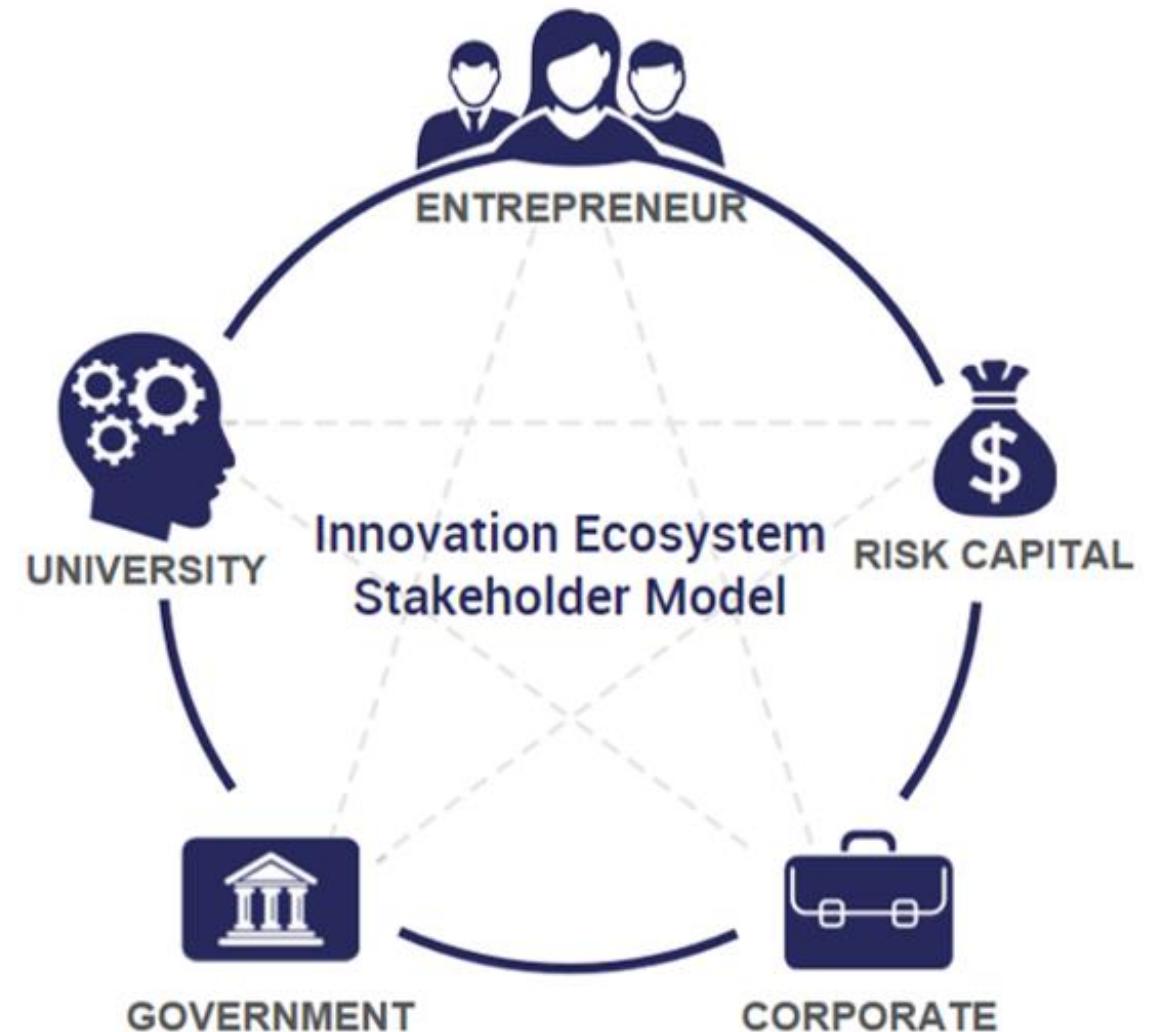
Prof. Bill Aulet, MIT

MIT REAP: The forces of industrial transition



5 Stakeholder Model

- Optimal innovative ecosystem
- Basis for implementation of our strategy
- Model was developed in MIT- REAP project (2016-2017)



Learning Transformative Know-How from Boston



The 2019 programme participants at the Martin Trust Center for MIT Entrepreneurship.

Metas, Imenco, Aquafarm Equipment og Unitech Offshore



MIT Entrepreneurship Summerschool

Entrepreneurship is not something you can be a spectator to. You have to get out there to do it. It's a craft,
Bill Aulet, Serial Entrepreneur and Professor at MIT
Martin Trust Center

- 18 – 20 May 2020 in Bergen
- Relevant for entrepreneurs and intrapreneurs
- 10.000,- NOK pr. participant
- [Read more and register](#)

- Learn more about [Serial Entrepreneur Bill Aulet.](#)





**Re-purpose of competence
and technologies into new
applications**

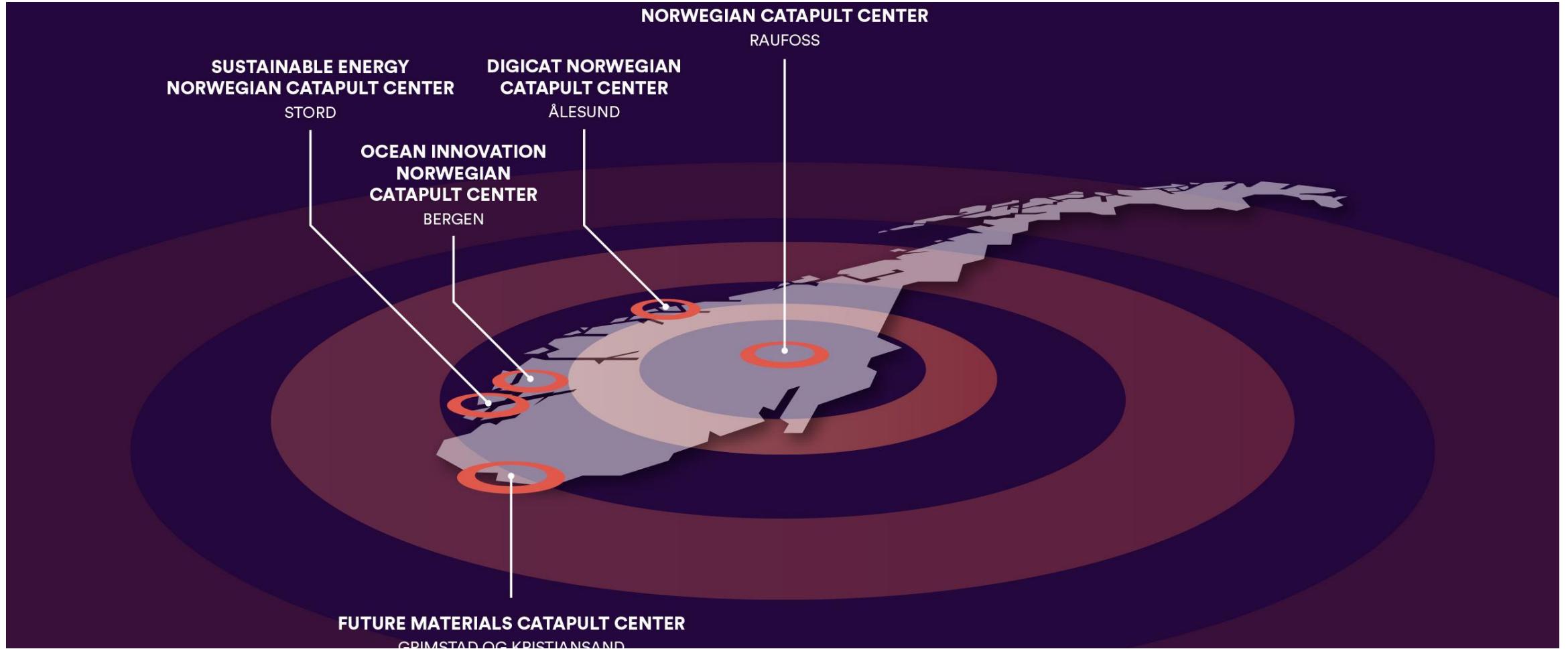


Ocean Industries Accelerator

- Incubator for start-up companies from the ocean industries
- Located in the heart of the innovation community at Marineholmen, Bergen
- Collaboration between GCE Ocean Technology, NCE Seafood Innovation and Bergen Technology Transfer (BTO)



Norwegian Catapult Centers

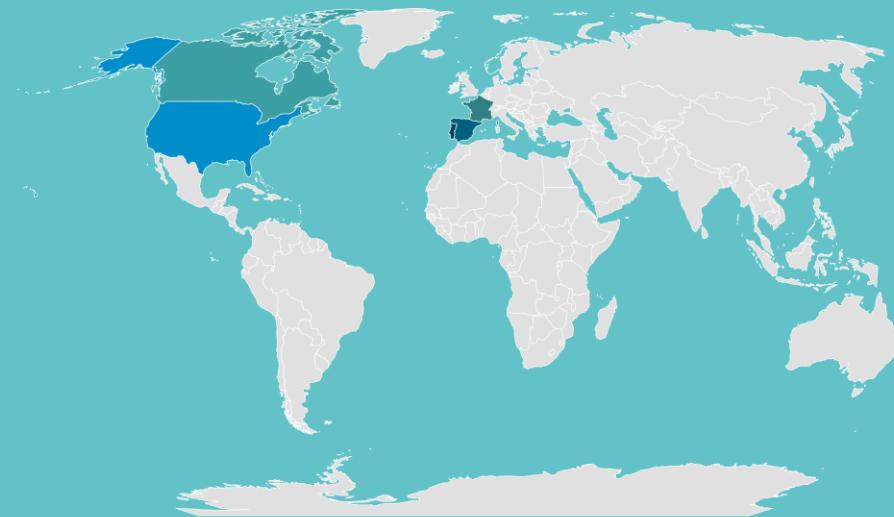


International Collaboration

Collaboration across world leading Ocean Industries Ecosystems

Mission: promote *sustainable investment & growth* of the knowledge-based ocean and water industries, to the mutual benefit of all parties, through active regional, national and international collaboration

- BlueTech Cluster Alliance
 - GCE Ocean Technology (Norway) – lead 2020
 - Forum Oceano (Portugal)
 - Marine Institute (Ireland)
 - Oceans Advance (Canada)
 - PLOCAN (Spain)
 - Pole Mer Mediterranee (France)
 - Pôle Mer Bretagne Atlantique (France)
 - The Maritime Alliance (U.S.)
 - UK Blue Growth Network (UK)
- Canada's Ocean Supercluster
- Subsea Monitoring Network, Germany
- APEX, Brasil



Klyngeutvikling ref. Virkemiddelapparatet



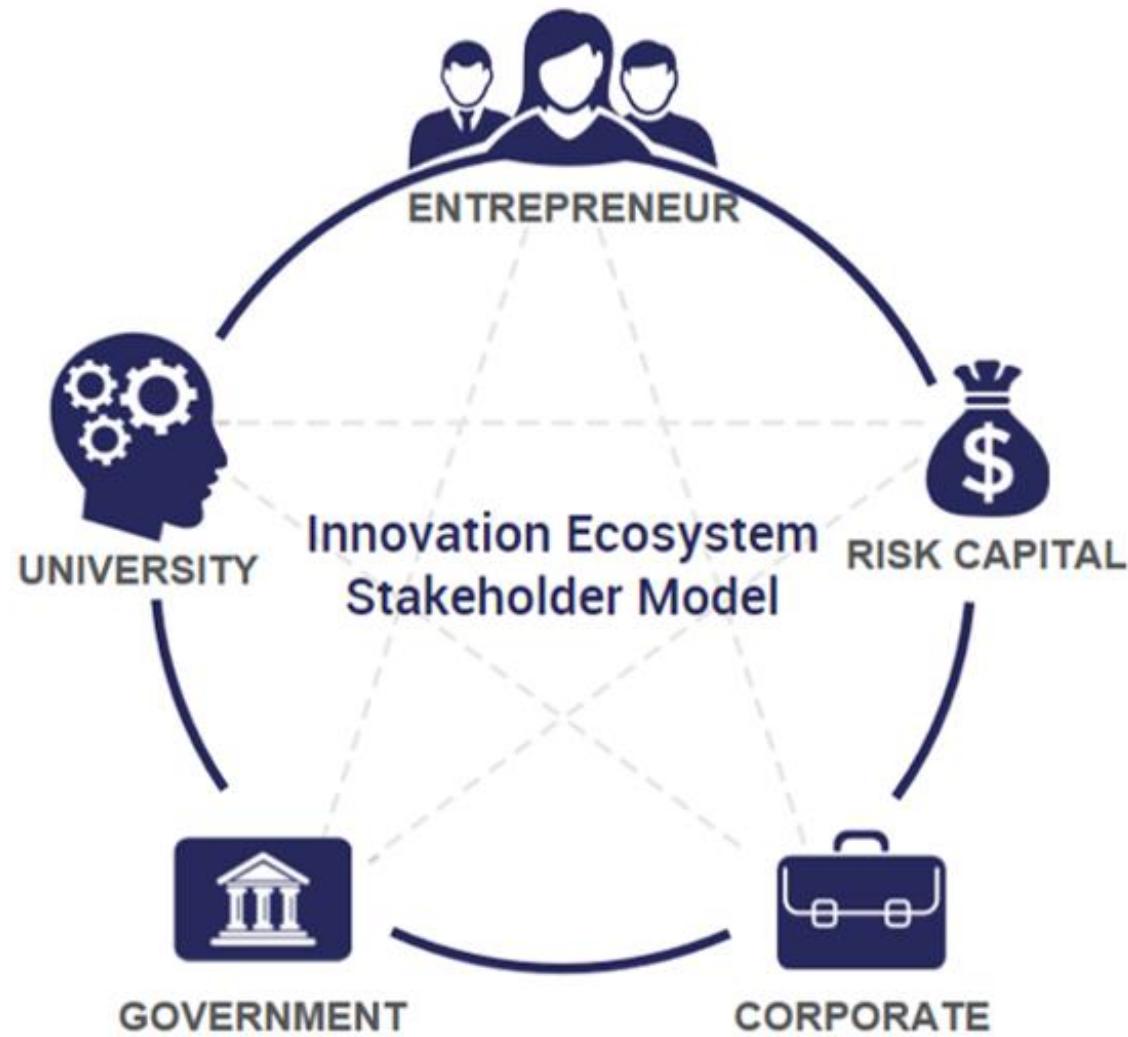
Utvikling av nye forretningsområder på
tvers av sektorer og teknologier

Posisjonering av norske bedrifter på
internasjonale markeder

Utvikling av kompetanse for økt
innovasjonskapasitet

Utvikling av innovasjonsplattformer/
innovasjonsøkosystemer for forsterket
innovasjonssamarbeid

Økosystem for innovasjon og kommersialisering



World Class Ocean Technology
from Norway



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