





# HVITE MENN SOM PUSHER 50

#YOUINNOVATE



(CAUCASIAN MALES PUSHING 50)

A man is seen from behind, wearing a large, red, inflatable protective suit. He is in a clothing store, with racks of clothes visible in the background. The suit has a black patch on the back with the word 'SPORT' in white. The man is smiling and looking towards the right. The entire scene is framed within a circular cutout against a dark, starry space background.

EXPERIENCE

WE SHUN RISK

EDUCATION

LET'S NOT GET ALL  
EXCITED!

TRIED IT  
BEFORE!

WE PLAY IT  
SAFE

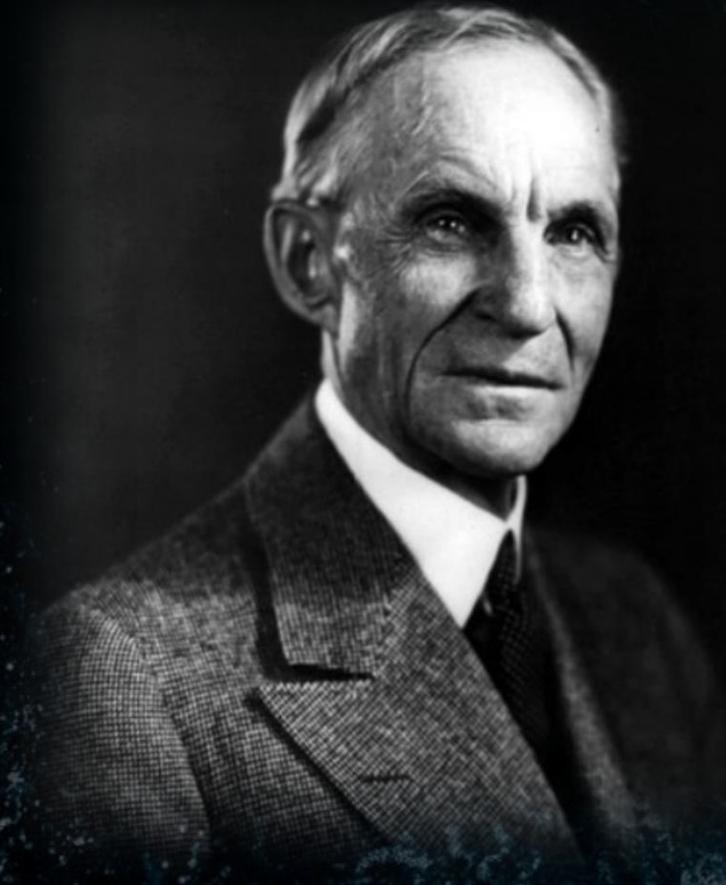
#YOUINNOVATE



THE FUTURE  
IS NOT WRITTEN



HERE



“IF I HAD ASKED PEOPLE  
WHAT THEY WANTED,  
THEY WOULD HAVE SAID:  
**FASTER HORSES...**”

Henry Ford

#YOUINNOVATE



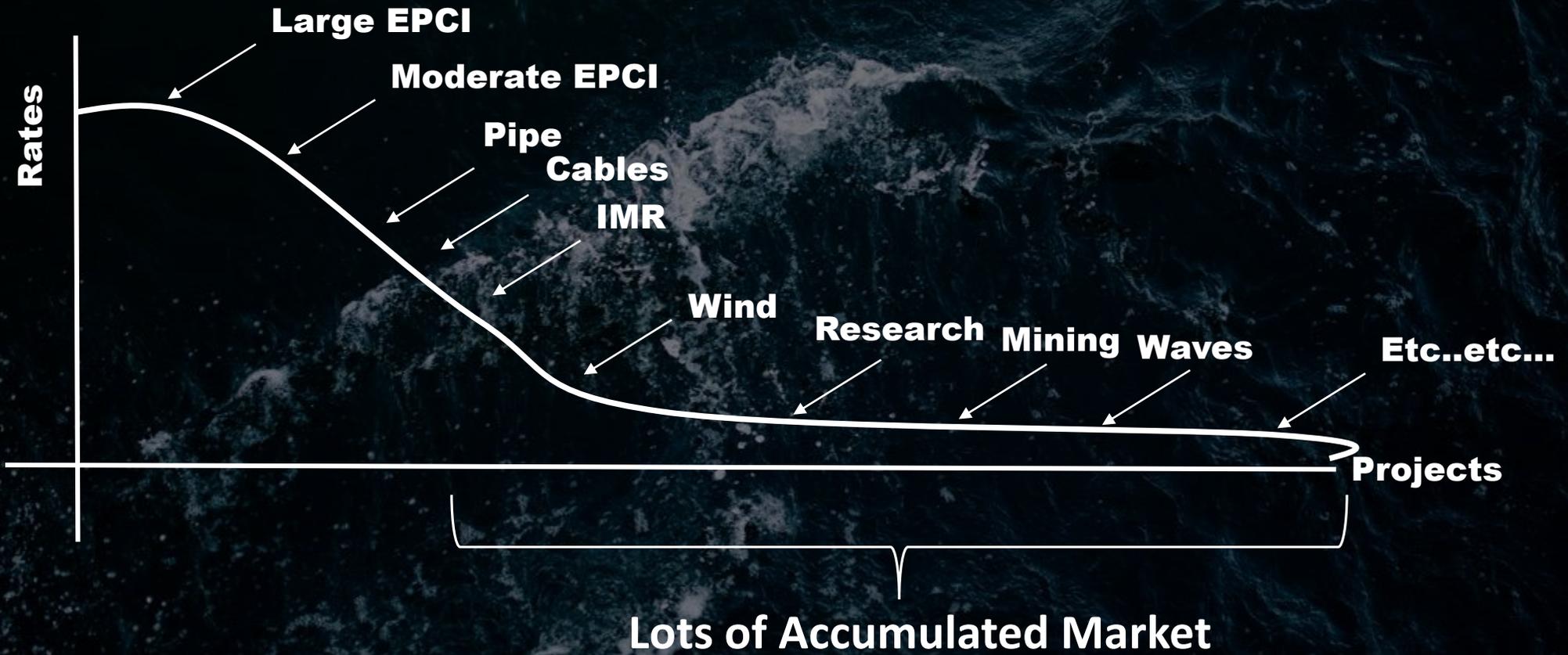


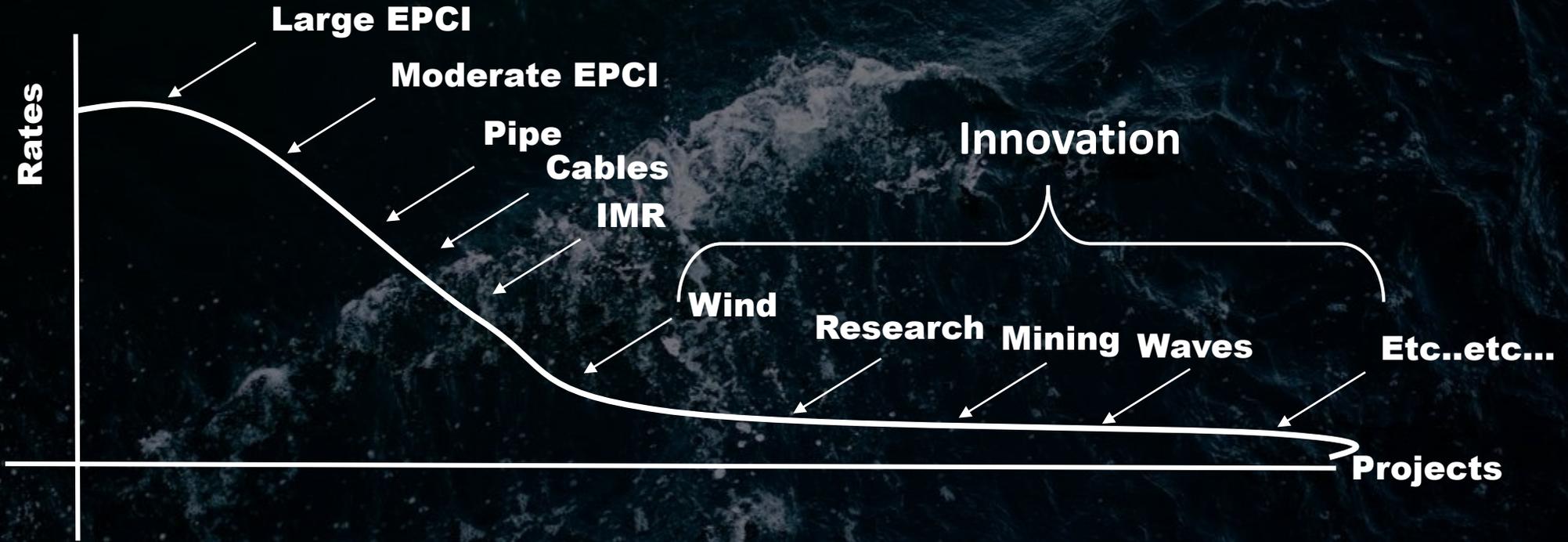
**FASTER**

**#YOUINNOVATE**



#YOUINNOVATE





#YOUINNOVATE



**CHEAPER**

**FASTER**

**BETTER**

**MORE**



**#YOUINNOVATE**



**CHEAPER**

**FASTER**

**BETTER**

**MORE**

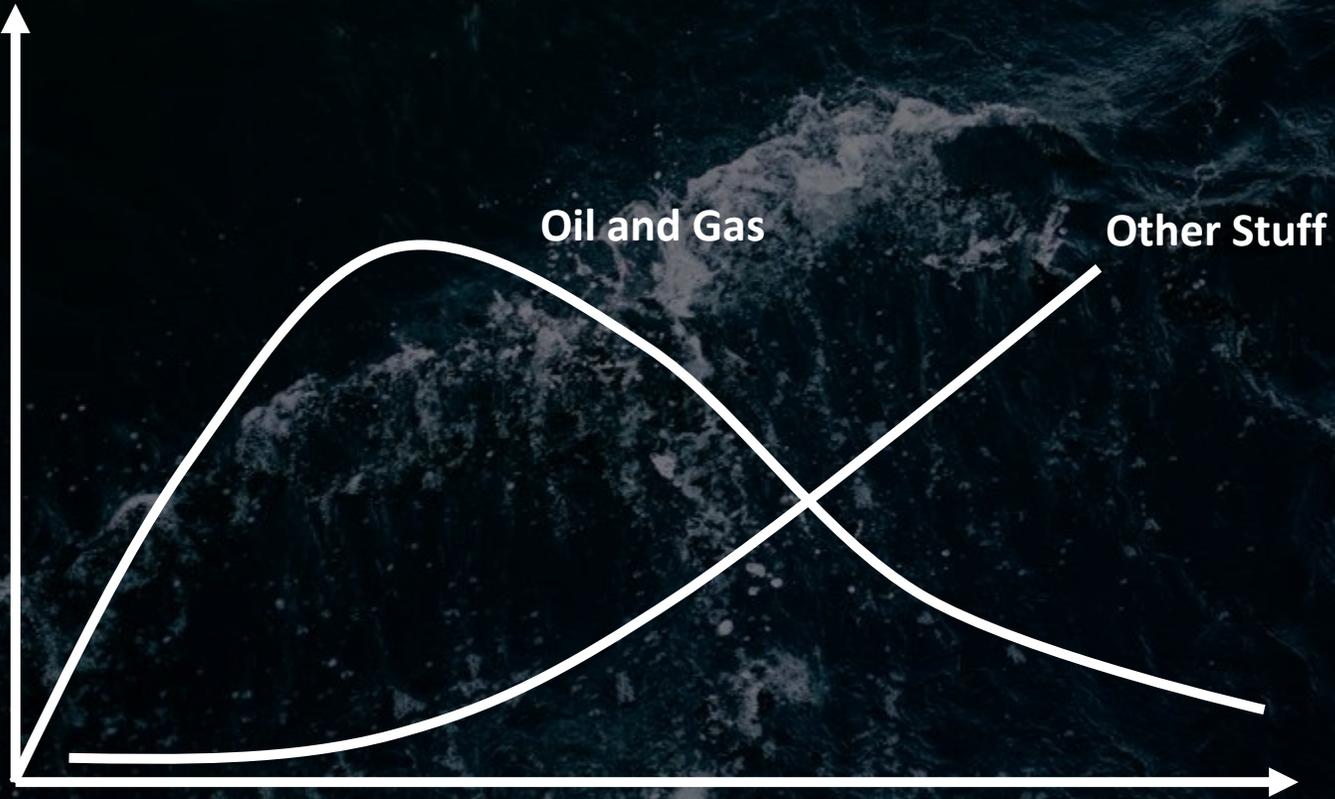
**SMARTER THINGS**

**(autonomy)**

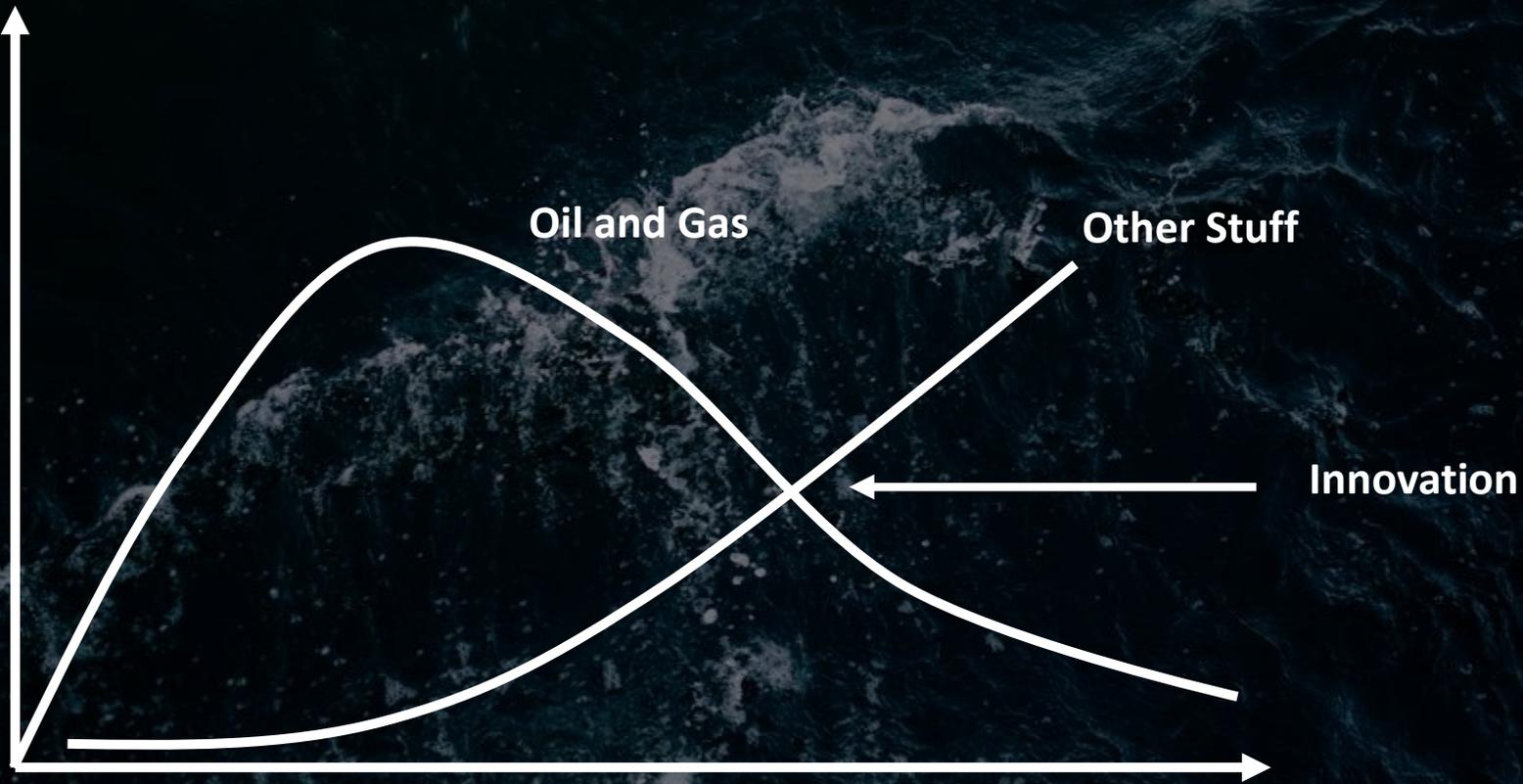
**#YOUINNOVATE**



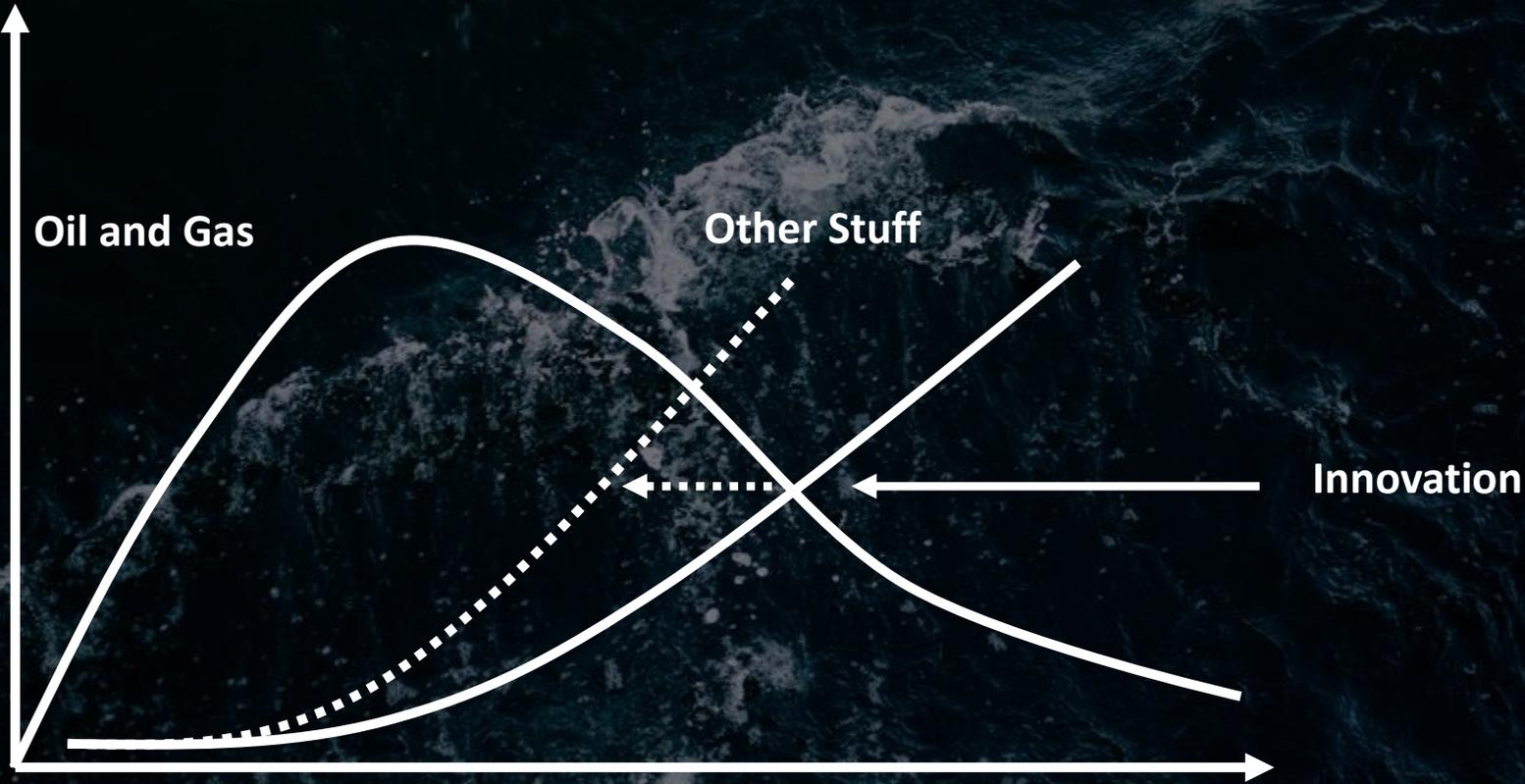
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# AVERAGE AGE?

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26

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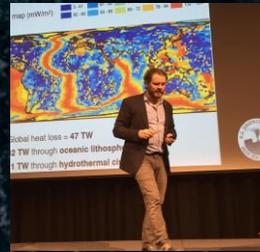
**WE HELP YOUNG INNOVATORS\*  
CREATE RADICAL IDEAS\*\* AND WITH  
REALIZING THESE.**

**#YOUINNOVATE**



**\* 18-30 Years  
\*\* Ocean-related**

# THE DALE OEN EXPERIENCE



#YOUINNOVATE

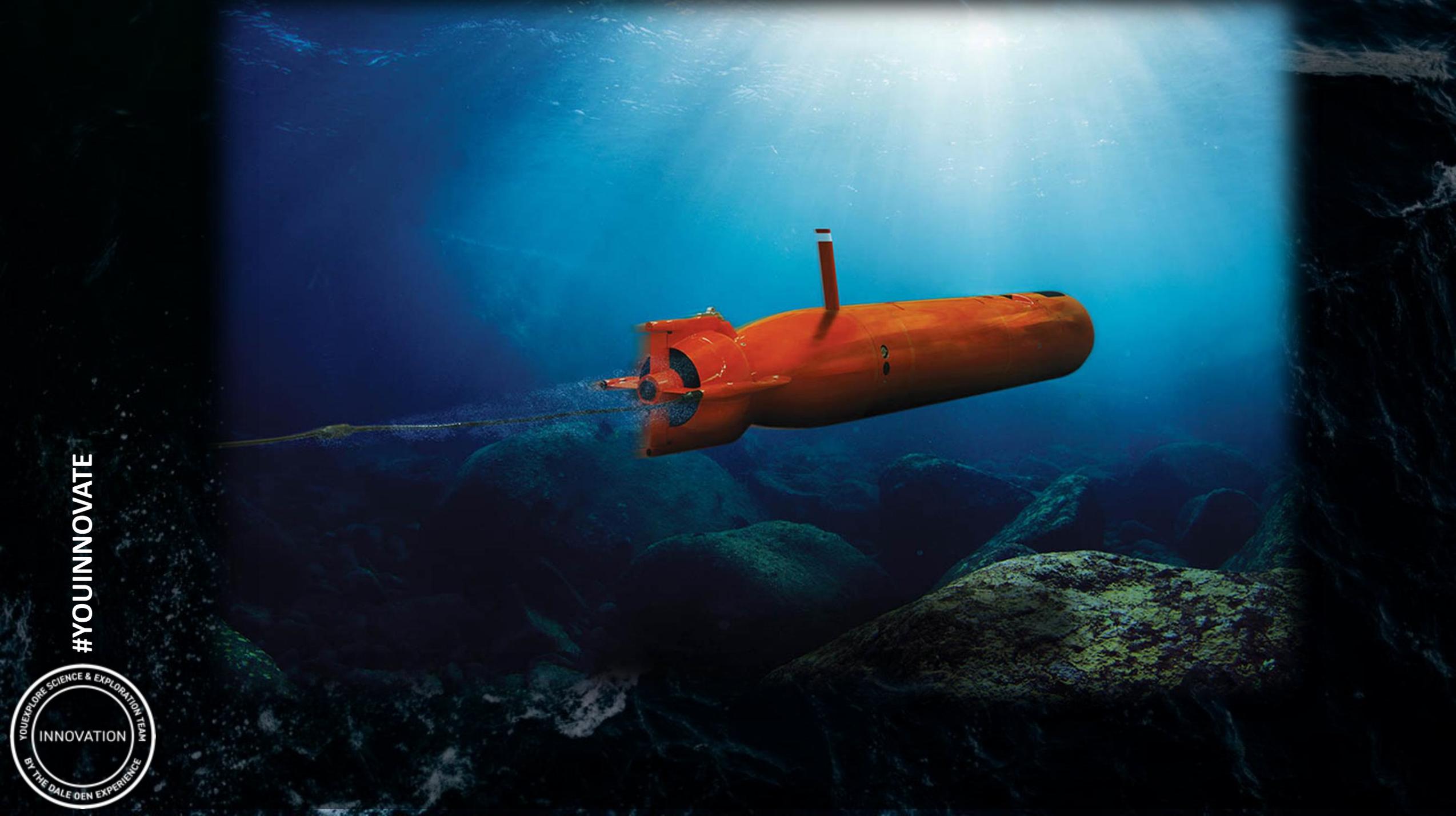


# For young innovators. With young innovators.



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**6 seminars. 10 teams.  
25 innovators. 20 mentors.  
5 industry partners. 6 advisors.**

**#YOUINNOVATE**



**#1 Bergen – fall 2019  
(KICK OFF TOMORROW!)  
#2 Oslo – winter 2020  
#3 Bergen – winter 2020  
#4 ???**

**#YOUINNOVATE**



**#youinnovate is being launched in several cities with local teams**

**Improved employer branding. Access to an incredible talent pool. Access to radical ideas.**

**#YOUINNOVATE**



**Still looking for more industry partners!**



# #youinnovate



**YOUNG INNOVATORS – RADICAL IDEAS - GRIT**



**BRANDING - CSR**

# Våre samarbeidspartnere



CITY OF  
BERGEN



**connect**



FARVATN



**VILVITE**



**Bergen**  
Brainstorm



**BKK**

THE  
**DALE OEN**  
EXPERIENCE

**NORCE**



**dealflow**

**Skift** Næringslivets  
klimaledere



**SWIRE SEABED**



**AKVARIET**  
I BERGEN

